

Your Guide to Raising Funds for the NKF-MD



National Kidney
Foundation[®]

of MARYLAND

PARTNERS IN FUNDRAISING

Third Party Fundraising

Would you like to hold an event where the proceeds benefit the National Kidney Foundation of Maryland? Many businesses, community groups and individuals enjoy hosting activities or events where the donations benefit the work of the NKF-MD.

Some ideas include:

- In lieu of a gift, a donation can be made in honor of a celebrant for a birthday, anniversary or a wedding, or for wedding guests, a contribution can be made in lieu of favors
- Holiday or group parties, like Creative Memories or Pampered Chef, where the consultant or party host will make a donation as a percentage of the products purchased / sold during the gathering
- A casual dress day hosted by a company or one of its departments
- A golf tournament, music concert, bike ride, basket bingo, bowling party or auction
- An on-site walk or race on the grounds of your company where employees collect money in support of their participation
- Adopt the NKF-MD as the charity of your choice for one month or quarter to receive the proceeds of company-sponsored activities like an auction, luncheon or holiday party

Be Creative

This is your event. Think about an event or activity that you or your group will enjoy.

The more fun the event or activity, the more successful it will be. The National Kidney Foundation of Maryland is always available to help you with your concept and to get you started. In most cases we can help you promote your event and possibly attend it. We want to help you celebrate your success! We can also provide information about what the NKF-MD does and be available to answer questions from your participants. Please contact us and use us as a resource to help make your event a success!

The National Kidney Foundation of Maryland

is *Making Lives Better*. Since 1955, we have been the leading voluntary health organization dedicated to preventing kidney and urinary tract diseases, improving the health and well-being of individuals and families affected by these diseases and increasing the availability of all organs for transplantation. 1 in 9 Marylanders suffers from Chronic Kidney Disease. Chances are you either know someone with CKD or have it yourself. Most people with CKD are not even aware they have it. Together we can help the community that we serve by raising more money for research and for the programs and services that we provide.

Programs and Services:

- Free Health Screenings
- Free Educational Materials
- Patient Emergency Financial Assistance
- Medical Alert Jewelry Program
- Professional Education and Symposia
- Research Funding

Getting Started:

Once you have decided to hold an event where the proceeds will be given to the National Kidney Foundation of Maryland, contact Kelly Meltzer, Director of Special Events, at 410-494-8545. We will discuss the concept for your event and Kelly will send you a Third Party Agreement Form. The form permits you to advertise the event using the NKF-MD logo and to publicize that the proceeds from your event will benefit the NKF-MD. Once the form has been signed and returned, you are free to let everyone know about your event and begin planning it. Have fun. You are holding this event for a reason and it is important for your participants to know why you are doing it. The more they know, the more support you will receive. Celebrate your success!

We Can Accomplish More Working Together

The National Kidney Foundation of Maryland serves the counties in the following areas:

Maryland - Allegany, Anne Arundel, Baltimore, Baltimore City, Caroline, Carroll, Cecil, Dorchester, Frederick, Garrett, Harford, Howard, Kent, Queen Anne's, Somerset, Talbot, Washington, Wicomico, Worcester

West Virginia - Berkeley, Grant, Hampshire, Jefferson, Mineral, Morgan, Tucker

Virginia - Accomack, Northampton

Delaware - Kent, Sussex

Contact Kelly Meltzer, Director of Special Events, for more information
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